

ORDER



Orders
Order / Rev: 695819 - 13
Alt Order #: 06212983
Product Desc: NELSON FOR SENATE
Estimate: 475
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 06/27/12 / 10/04/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	105	\$75,325.00	\$64,026.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	105	\$75,325.00	\$64,026.25	0.00
Totals	105	\$75,325.00	\$64,026.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTSP-TV	26%	\$75,325.00
Market	100%	\$289,711.54

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$72,427.88
WFTS	19%	\$55,045.19
WMOR	1%	\$2,897.12
WTOG	1%	\$2,897.12
WTTA	0%	\$0.00
WTVT	28%	\$81,119.23
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WTSP-TV

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2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$200.00		0.00						
3	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$200.00		0.00						
4	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$100.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		3	WTSP	10/01/12-10/07/12	M-F 9-930a 10 News, 9am	9-9:30A	- TWThF - - - -	:30	(\$100.00)	0.00	NM				
		Credited [MG LINE 60-61]													
		4	WTSP	10/01/12-10/07/12	M-F 9-930a 10 News, 9am	9-9:30A	- TWThF - - - -	:30	(\$100.00)	0.00	NM				
		Credited [MG LINE 60-61]													
5	WTSP	10/02/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$100.00		0.00						
6	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$450.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WTSP	10/01/12-10/07/12	Price Is Right	11a-12p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
		2	WTSP	10/01/12-10/07/12	Price Is Right	11a-12p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
		3	WTSP	10/01/12-10/07/12	Price Is Right	11a-12p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
		4	WTSP	10/01/12-10/07/12	Price Is Right	11a-12p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
7	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$450.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WTSP	10/01/12-10/07/12	M-F 12-1230p	12-1230p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
		3	WTSP	10/01/12-10/07/12	M-F 12-1230p	12-1230p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
		4	WTSP	10/01/12-10/07/12	M-F 12-1230p	12-1230p	- TWThF - - - -	:30	(\$450.00)	0.00	NM				
		Credited													
8	WTSP	10/02/12	10/05/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$550.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		3	WTSP	10/01/12-10/07/12	Y&R	1230-130p	- TWThF - - - -	:30	(\$550.00)	0.00	NM				
		Credited [MG LINE 60-61]													
E 9	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 9	WTSP	10/02/12	10/05/12	B&B	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	0	\$0.00
Bold and Beautiful															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			4		\$550.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
Credited															
2	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
Credited															
[MG LINE 60-61]															
3	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
Credited															
4	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
Credited															
10	WTSP	10/02/12	10/05/12	M-F 4-5p	CM	4-5p	- TWTF - -	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			8		\$400.00	0.00					
11	WTSP	10/02/12	10/05/12	M-F 5-530p	CM	5-530p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
5-530p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			5		\$275.00	0.00					
12	WTSP	10/02/12	10/05/12	M-F 530-6p	CM	530-6p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
10 News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			5		\$275.00	0.00					
13	WTSP	10/02/12	10/05/12	7-730p	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			4		\$1,300.00	0.00					
14	WTSP	10/02/12	10/05/12	730-8p	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			4		\$1,500.00	0.00					
15	WTSP	10/02/12	10/02/12	Tue Prime A	CM	Tue 8-9p	- T - - - - -	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- T - - - - -			1		\$5,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Tue Prime A		Tue 8-9p	- T - - - - - - -	:30		(\$5,000.00)		0.00	NM		
Credited															
16	WTSP	10/04/12	10/04/12	Thu Prime B	CM	Thu 9-10p	- - - T - - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
Person of Interest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- - - T - - -			1		\$4,500.00	0.00					
17	WTSP	10/05/12	10/05/12	Fri Prime B	CM	Fri 9-10p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
Made in Jersey															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- - - - F - -			1		\$3,000.00	0.00					
18	WTSP	10/05/12	10/05/12	Fri Prime C	CM	Fri 10-11p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00
Blue Bloods															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- - - - F - -			1		\$3,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Fri Prime C		Fri 10-11p	- - - - F - - - -	:30		(\$3,000.00)		0.00	NM		
Credited															
19	WTSP	10/06/12	10/06/12	Sat Prime C	CM	Sat 10-11p	- - - - - S -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
48 Hours Mystery															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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29	WTSP	10/07/12	10/07/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
30	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S		1			\$500.00		0.00				
31	WTSP	10/07/12	10/07/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S		1			\$3,500.00		0.00				
32	WTSP	10/06/12	10/06/12	Florida Football Daytime 330p-7p Sat FI vs LSU	CM	330p-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S-		1			\$5,000.00		0.00				
33	WTSP	10/08/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		2			\$175.00		0.00				
34	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		2			\$200.00		0.00				
35	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		2			\$200.00		0.00				
36	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$100.00		0.00				
37	WTSP	10/08/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$100.00		0.00				
38	WTSP	10/08/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$450.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Price Is Right		11a-12p	M-----	:30		(\$450.00)		0.00	NM		
	Credited														
39	WTSP	10/08/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		2			\$450.00		0.00				
40	WTSP	10/08/12	10/08/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$550.00		0.00				
41	WTSP	10/08/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$550.00		0.00				
42	WTSP	10/08/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$275.00		0.00				
43	WTSP	10/08/12	10/08/12	M-F 530-6p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00

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 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 475
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10 News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$275.00		0.00			
44	WTSP	10/02/12	10/05/12	7-730p	CM	7-730p	-TWTF--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$1,300.00		0.00			
45	WTSP	10/02/12	10/05/12	730-8p	CM	730-8p	-TWTF--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$1,500.00		0.00			
46	WTSP	10/08/12	10/08/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
Hawaii Five-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Mon Prime C		Mon 10-11p	M-----	:30		(\$3,500.00)		0.00	NM		
Credited															
47	WTSP	10/08/12	10/08/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
LN (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,000.00		0.00			
48	WTSP	10/08/12	10/08/12	Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	0	\$0.00
Late Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	M-----	:30		(\$175.00)		0.00	NM		
Credited															
[move to 6a]															
49	WTSP	10/05/12	10/05/12	5-530a	CM	5-530a	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
5-530a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$200.00		0.00			
50	WTSP	10/03/12	10/05/12	Letterman	CM	1135p-1237a	--WTF--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
Late Night with David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$350.00		0.00			
51	WTSP	10/06/12	10/06/12	Gators Special	CM	Gators Special	-----S-	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
Gators Special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$500.00		0.00			
52	WTSP	10/02/12	10/05/12	530-6a	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$300.00		0.00			
53	WTSP	10/04/12	10/04/12	Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$8,000.00		0.00			
54	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	3	\$300.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTSP	10/01/12-10/07/12		M-F 9-930a 10 News, 9am		9-9:30A	-TWThF----	:30		(\$100.00)		0.00	NM		
Credited															
[MG LINE 60-61]															
55	WTSP	10/02/12	10/05/12		CM	5-530a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5-530a											
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$100.00		0.00			
56	WTSP	10/06/12	10/06/12	Sat Prime C	CM	Sat 10-11p	- - - - - S -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				48 Hours Mystery											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -					1	\$3,000.00		0.00			
57	WTSP	10/02/12	10/05/12	M-F 10-11a	CM	10-11a	- TWTF - -	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					3	\$150.00		0.00			
58	WTSP	10/02/12	10/02/12	M-F 12-1230p	CM	12-1230p	- T - - - - -	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T - - - - -					1	\$900.00		0.00			
59	WTSP	10/06/12	10/06/12	Sat 6-8a	CM	Sat 6-8a	- - - - - S -	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
				10 News, 6am Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -					2	\$75.00		0.00			
60	WTSP	10/05/12	10/05/12	CBS Evening News	CM	630-7p	- - - - F - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - F - -					1	\$1,000.00		0.00			
61	WTSP	10/08/12	10/08/12	M-F 4-5p	CM	4-5p	M - - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M - - - - -					1	\$400.00		0.00			
62	WTSP	10/07/12	10/07/12	Face the Nation	CM	Sun 1030-1130a	- - - - - S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$500.00		0.00			
N63	WTSP	10/08/12	10/08/12	M-F 6-630p	CM	6-630p	M - - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M - - - - -					1	\$500.00		0.00			
N64	WTSP	10/08/12	10/08/12	5-530a	CM	5-530a	M - - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M - - - - -					1	\$100.00		0.00			
													Totals	105	\$75,325.00